

# Career Guidance in Germany

**German Federal Employment Agency (BA)**

**International and Specialized Services (ZAV)**



# Zentrale Auslands- und Fachvermittlung (ZAV) The International Department of Germany's PES

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# Responsibilities in Germany concerning Guidance



<b>Ministry of Labour</b>	<b>Ministry of Education</b>	<b>Ministry of Social Affairs</b>	<b>Institutions of business</b>	<b>Private Services</b>
<b>Federal Employment Agency</b>	<b>Schools</b>	<b>Social and youth welfare offices</b>	<b>Chambers of Handicrafts, Chambers of Industry and Commerce, Employers' organizations, Trade Unions</b>	<b>Recruitment agencies, Health insurances</b>
<b>Career advisers, Vocational Counsellors</b>	<b>Psychologists at schools, Specialized teachers, Career services at universities</b>	<b>Social Workers, Street Workers</b>	<b>Counsellors</b>	<b>Counsellors</b>
<b>Orientation, Guidance, Placement, Benefits from Unemployment Insurance</b>	<b>Orientation, Guidance, Financial assistance</b>	<b>Orientation, Guidance, Financial assistance</b>	<b>Guidance</b>	<b>Orientation Guidance</b>

# PES in Germany

- The Federal Employment Agency (Bundesagentur für Arbeit) is the main guidance service provider in Germany in the labour market including vocational guidance and training in Germany
- 186 local Employment Service offices nationwide including a Job Information Center (Berufsinformationszentrum – BIZ)
- ZAV (International and Specialized Services) is the international department and a special unit (Incoming/Outgoing)



# Career Counselling/Guidance in Germany

- Career guidance  
Both the Federal Ministry of Labour and Social Affairs and the Federal Ministry of Education and Research are involved
- The PES is subordinated to the Federal Ministry of Labour
- Main tasks of Germany's PES (Bundesagentur für Arbeit):
  - offers guidance regarding education, career, vocational training and employment
  - provides information on professions
  - grants financial support during training (Bundesausbildungshilfe)
  - offers placement services nationwide
  - grants unemployment benefits

# Guidance in Germany - mainly for young people

The local Employment Service offices offer

- Information sessions in secondary school on a regular basis - compulsory for all students
- Information evenings for parents at schools
- Special seminars at the BIZ or at school
- Seminars for teachers
- Individual consultation hours at the local Employment Service office

# Euroguidance in Germany

In Germany the tasks of Euroguidance have been delegated to the ZAV as a special department of Germany's PES.

Among a variety of tasks ZAV primarily takes care of all aspects concerning international relationships and cooperation if the subject is related to the labour market.

That is why the ZAV hosts

- Germany's **EUROGUIDANCE** NCO
- Germany's **EURES** NCO

# Outgoing guidance in Germany

ZAV teams provide

- Information on living and working outside of Germany provided by email, telephone or video chat to anybody
- Information and guidance at career fairs' booths
- Information events at the BIZ meant for those interested in living and working abroad
- Training to national career advisor colleagues
- Placement services (Incoming/Outgoing)
- Information events at German Schools in foreign countries



# Pilot project: Lifelong Vocational Guidance

- Lifelong guidance service for all citizens whether employed, unemployed, or in education and training over the whole lifespan irrespective of their actual life situation and employment status
- Currently being tested in three Employment Service offices in Düsseldorf, Leipzig and Kaiserslautern
- Nationwide roll out planned for 2019 including training activities for practitioners as well as supervisors
- The project requires a significant increase in the number of guidance practitioners as well as an upskilling of their competences

# BERUFE.TV

## Das Filmportal

Bundesagentur für Arbeit

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BERUFETV The Video Portal of the Federal Employment Agency.

Videos A-Z

Career groups

Channels

Family Benefits Office

Informational movies

Apprenticeship, studies and working

Studying in Germany

Apprenticeship, studies and working

Other

Working in Germany

Apprenticeship in Germany

Apprenticeships in Germany

Studying in Germany

Studying in Germany

Over 400 universities in Germany provide more than 16,000 degree courses to choose from, so you can be sure to find the course that's right for you.

[More information](#)

- Video portal with over 450 videos (professions and careers)
- Also available as mobile app
- [www.berufe.tv](http://www.berufe.tv)

BERUFETV

# www.planet-beruf.de guide on vocational training/apprenticeships

The screenshot shows the homepage of planet-beruf.de. At the top left is the logo 'planet-beruf.de MEIN START IN DIE AUSBILDUNG'. A search bar with 'SUCHE Erweiterte Suche' is on the top right. A navigation bar includes 'Schüler/innen', 'Lehrer/innen', 'Eltern', 'RSS', 'VIDEO', 'LINKS', 'LEXIKON', 'NEWS', and 'PRESSE'. The main content area features a large photo of five diverse young people with the headline 'Meine Stärken - mein Beruf' and a 'TOP-Thema' badge. Below this is a 'BERUFE-ENTDECKER' tool, a 'BERUFE-Universum' globe, and 'BEWERBUNGS-TRAINING' resources. A 'NEWS' section at the bottom right has the headline 'Deine Stärken, Deine Zukunft'. On the left, there is a sidebar with a 'Bundesagentur für Arbeit' logo and a list of navigation items: 'Mein Fahrplan', 'Meine Talente', 'Mein Beruf', 'Meine Bewerbung', 'Ausbildung - so läuft's', 'Zwischenstationen', 'Fun & Lifestyle', and 'planet-beruf.de regional'. A 'Magazin' icon is also visible.



- Offers information and a tool that helps identify a career that fits one's own interests and skills
- Target groups: pupils, teachers, parents, vocational counsellors

# abi >> and studienwahl.de

## Guides with subject related to Higher Education

- Topics: study courses, vocational training study, financing, labour market information, etc.
  - Target groups: pupils, teachers, parents, vocational advisors
  - [www.abi.de](http://www.abi.de)
  - Information with focus on higher education (courses, how to apply, etc. )
  - Also available for mobile phones
  - [www.studienwahl.de](http://www.studienwahl.de)
- Both available online and as a printed guide





**Thank you for your attention!**



**Bundesagentur für Arbeit**

Zentrale Auslands-  
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