

Euroguidance Croatia - Study Visit 2018

Dublin/ Maynooth, Ireland, 13 - 15 June 2018

Partners: National Centre for Guidance in Education / Euroguidance Ireland, University College Dublin Career Development Centre, Maynooth University Career Development Centre, Gradireland

Topic: "Career Counselling in Higher Education: Developing Students' Career Management Skills"

TOPICS OF INTEREST
Universities – general info
<ul style="list-style-type: none"> - number of schools/ faculties; number of students; student life in general - tradition of career counselling in Ireland
Career Centres' major objectives
<ul style="list-style-type: none"> - mission and vision - creating and updating the strategy towards employers and career activities organised for students
Career Centres' key activities
<ul style="list-style-type: none"> - individual counselling, group counselling, workshops, information activities, networking between students, employers, alumni - any activities for high school students wishing to enrol in University programmes - organisation of scientific and professional events such as conferences, panels, round tables, lectures, workshops, self-assessment activities for students, speed dating with employers, job fairs - encouraging students to participate at (international) competitions; organizing internal competitions/events for students - topics covered: career management skills, communication and presentation skills, project management skills, creativity and innovation, job/profession-specific skills; transversal skills; possibilities of student mobility through the Erasmus+ Programme; other - materials (e.g. diagnostic tests, leaflets, brochures, etc.) used in counselling - online tools and IT resources used in career counselling - job-search portals for students - development of relevant professional and transversal skills through research/ project-based learning - development of new and innovative activities/ materials - activities for the academic staff - counselling for Postdoc students - networking with other career centres - student internships built in the curriculum - tracing graduate employability - cooperation of university career centres and the employment sector - maintaining the visibility of the centre - best practices - any considerations to change and/or improve some of the practices
Career Centre's organisation
<ul style="list-style-type: none"> - number of staff - staff education and training profiles - professional development opportunities available to staff
Funding of the Career Centre



<ul style="list-style-type: none"> - amount of funding at disposal for the running of the centre - models of funding - ensuring sustainability - commercial services
Target groups
<ul style="list-style-type: none"> - approaches to different target groups: high school students, undergraduate students, graduates, post-graduates, employers, alumni, foreign students, students with disabilities - differences between methods of providing quality and relevant career counselling services to students at different stages of their studies, ranging from freshmen to postgraduate students
Promotion of the (activities of the) Centre
<ul style="list-style-type: none"> - promotion of the Career Centre and its activities in general - promoting the Centre's services among the targeted student population and employers - motivating students to participate in career activities
Cooperation
a) with other universities and their career centres
<ul style="list-style-type: none"> - means of establishing cooperation with other university career centres - cooperation at the regional/ national/ international level
b) with stakeholders from their own institutions (faculties, academic staff)
<ul style="list-style-type: none"> - encouraging cooperation with the academic staff
c) with employers and business sector
<ul style="list-style-type: none"> - means of establishing cooperation with employers - cooperation at the regional/ national/ international level - student-employer networking events
d) with employment services
e) with the institution's management/ policy makers
e) with alumni
Day-to-day functioning of the Career Centre
<ul style="list-style-type: none"> - practical info: typical day at the career centre, what roles does the career centre do; establishing a career centre – what to pay special attention to, which target groups should be involved first: high school students, undergraduate students, graduates, post-graduates, employers, alumni? - assisting students in choosing the right study program, helping them to analyse and define their professional goals, offering information on internship positions, offering workshops and trainings on social and individual competences, and, at the end, helping them with job applications - most popular counselling activities among students
Student Employment
<ul style="list-style-type: none"> - any measures undertaken to increase the employability of students?



- existence of some form of employment service exclusively for students
- provision of job/ internship opportunities
- providing institutional support to students entrepreneurs

Research Activities

- needs assessment
- quality assessment
- impact assessment
- job market research
- student feedback
- means of improving the work of the career centre
- career guidance database: information on similar centres, job offers, internships, jobs analyses
- research activities: monitoring of students' professional intentions, monitoring the employment success of former students
- dealing with growing number and needs of ICT industry employers, together with the shortage of ICT graduates

Participants' Personal Expectations

- networking
- exchange of examples of good practice
- possibilities of cooperation between the host institutions and the participants' home institutions
- great food and beer 😊